



union county
CHAMBER

Small Business Spotlight Application

The Union County Chamber of Commerce invites small business chamber members to apply for the opportunity to be featured on the Chamber’s website and social media for one week. The video will then be on the Chamber’s website for future viewing. This invitation is open to all small business chamber members who qualify. **To qualify, the member must:**

- *Have 25 or fewer employees
- *Have a business location or be headquartered in Union County
- *Be a for-profit organization
- *Be a member in good standing with the Union County Chamber of Commerce
- *If part of a larger organization, the representative of the company must pay his/her own chamber membership dues. (i.e., real estate agent or sales rep)

To be considered for the Small Business Spotlight, the applicant must provide:

- *A fully-completed application,
- *15-20 hi resolution or high quality photos (300 pixels) in jpg, pdf, or png format, and
- *A hi resolution or high quality (300 pixels) of their business card in jpg, pdf, or png format.
(If you need assistance with photos or business card images, seek assistance from a photographer who is a fellow chamber member. For a list, see www.UnionCountyCoC.com.)

Business Name: _____

Business Physical Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Email Address: _____

Business Phone: _____ Cell Phone: _____

Type of Business or Industry: _____

Number of Employees (including owner): Full Time: _____ Part Time: _____

Please provide a brief summary about your business. This will be the information used to do the voice-over for your business' video. Please include information that provides the viewer with a desire to do business with you and learn more about you. Helpful information can include, but is not limited to: how long you've been in business, what makes your business different from your competition, what products or services do you offer, what makes your business a preferred place to work, discuss your business' community involvement, and anything else that promotes your business.

Are there any special recognitions, business anniversaries, or other dates we should consider when scheduling the spotlight debut?

Application Certification:

By signing below, I certify that I am the owner or representative of the above-named business. Further, I certify that my business:

- *has 25 or fewer employees,*
- *has a location for business or is headquartered in Union County,*
- *is a for profit business entity,*
- *is a member in good standing with the Union County Chamber of Commerce*

I understand incomplete applications will not be considered. Scheduling of the Spotlights is at the sole discretion of the Union County Chamber of Commerce. By submitting the application, the applicant gives the Union County Chamber of Commerce permission to use all photos, images, and information provided at its discretion.

Signature of Applicant

Date

Completed Application Checklist:

- ___ Did you complete the application – including all fields?
- ___ Did you include 15 hi resolution or high quality photos (300 pixels) in jpg, pdf, or png format?
- ___ Did you include a hi resolution or high quality (300 pixels) of your business card in jpg, pdf, or png format?
- ___ Did you review the certification language, sign and date the form?

Submit the completed, signed and dated application along with the hi resolution photos and hi resolution image of your business card electronically to: Info@UnionCountyCoC.com. If you need additional information, please contact the Chamber Office at 704.289.4567.