

Minority Small Business Makeover – Contest Rules

Basic Rules

Contest will be open to businesses in Union County, NC that have been legally operating for at least one-month. The business must be minority-owned, a MBE, meaning the business is at least 51% owned by persons who are Asian-Indian, Asian-Pacific, Black, Hispanic and Native American. The business cannot be a franchise.

Entries must be submitted during the period of January 17, 2022 through February 7, 2022. Entries should be submitted using the online entry form. For those without access to submit an online entry, a paper entry form can be completed and returned to SPCC Small Business Center, PO Box 5041, Monroe, NC 28111 but must be received by the contest submission deadline.

To be eligible for the prize sponsored by Spectrum Reach the winner cannot be a current advertiser or have advertised with Spectrum Reach in last 13 months. The business must not be a competitor of Spectrum, must be a for-profit organization and must advertise from the April – June 2022 timeframe. Ads may not be used for political or national ads and may not be any of the restricted categories within Spectrum Reach's policy.

Terms & Conditions

Participation in the Minority Small Business Makeover contest constitutes permission for South Piedmont Community College and the Union County Chamber of Commerce to use the participant's name, business name, image, likeness, voice, biographical information, application, and/or video or audio recordings taken of the winner—or otherwise for public display and advertising and promotional purposes in any form or media now known or developed in the future without notice or additional compensation, except where prohibited by law.

South Piedmont Community College and the Union Chamber of Commerce may temporarily or permanently suspend the contest, or modify the contest structure, or rules at any time and without advance notice. The Minority Small Business Makeover committee reserves the right, in their sole and absolute discretion, to disqualify and reject any entries and participants for any reason.

By entering the contest, entrants fully and unconditionally agree to be bound by the rules and the decisions of South Piedmont Community College and the Union County Chamber of Commerce, which will be final and binding in all matters relating to the contest.

Any and all federal, state and local taxes and fees resulting from participation or receipt of any award are the sole responsibility of the participant. All federal, state, and local laws and rules apply.

By participating in the contest, all entrants and winners agree to defend, indemnify and hold harmless South Piedmont Community College, the Union County Chamber of Commerce, the consultants and their respective affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liabilities, for losses, harm, damages, injuries, costs or expenses whatsoever including without limitation, property damage or injury which may occur in connection with participation in the contest, for any claims based on third party rights in the entry or arising out of the use of the entry as allowed by these rules including, but not limited to publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action.

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South Piedmont Community College and the Union County Chamber of Commerce are not responsible for technology, hardware, software, or communications malfunctions, errors or failures of any kind, lost, congested, or unavailable network or internet connections, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, or delayed computer transmissions which may limit one's ability to enter the contest, including issues resulting from downloading any materials from the contest, sponsor's or partner's website.

You expressly agree that South Piedmont Community College, the Union County Chamber of Commerce, and its affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors shall not be liable for damage, loss, or expense of any kind arising out of or resulting from your participation in the Minority Small Business Makeover contest regardless of whether such liability is based in tort, contract, or otherwise. In no event, including, without limitation, a negligent act, shall South Piedmont Community College, the Union County Chamber of Commerce, its affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors be liable to you for any direct, indirect, special, incidental, consequential, or punitive damages (including, without limitation, loss of profits, loss or corruption of data, loss of goodwill, work stoppage, computer failure or malfunction, or interruption of business), arising out of or in any way related to the contest or any other products, services, or information offered, sold, or displayed on this site, your use of, or inability to use, this site generally, or otherwise in connection with this agreement, regardless of whether South Piedmont Community College, the Union County Chamber of Commerce, its affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors have been advised of the possibility of such damages. Because some states do not allow the limitation of liability for consequential or incidental damages, the above limitation may not apply to you.

You expressly waive all rights to trial in any action or proceeding instituted in connection with these rules or the contest. Any controversy or claim arising out of or relating to these rules or the contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. The prevailing party shall be entitled to recover its expenses (including reasonable attorney fees) in connection with the arbitration and any appeal from the losing party. Any award by the arbitrator shall be final and binding on all parties, subject to any limited right to appeal under the Federal Arbitration Act. Any court having jurisdiction may enter judgment on the arbitrator's award. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of North Carolina, City of Monroe.

These official rules and the interpretation of its terms shall be governed by and construed in accordance with the laws of the state of North Carolina, U.S.A., without regard to its conflicts of laws rules.

The winner will be posted at www.spcc.edu/sbc and www.unioncountycoc.com following the contest.