



union county
CHAMBER

Small Business Spotlight Application

The Union County Chamber invites small business chamber members to apply for the opportunity to be featured on the Chamber’s website and social media. This invitation is open to all small business chamber members who qualify. **To qualify, the member must:**

- *Have 25 or fewer employees
- *Have a business location or be headquartered in Union County
- *Be a for-profit organization
- *Be a member in good standing with the Union County Chamber
- *If part of a larger organization, the representative of the company must pay his/her own chamber membership dues. (i.e., real estate agent or sales rep)

To be considered for the Small Business Spotlight, the applicant must provide:

- *A fully-completed application,
- *15-20 hi resolution or high quality photos (300 pixels)
- * Pictures should include Staff Photos, Action Shots, Location Shots, Products/Displays, Company Vehicles. We must have a logo (png format, if possible) and, if you have one, a digital copy of your business card. Pictures should be in jpeg format unless noted.

Business Name: _____

Business Physical Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Email Address: _____

Business Phone: _____ Cell Phone: _____

Type of Business or Industry: _____

Number of Employees (including owner): Full Time: _____ Part Time: _____

Website: _____

Questions

Please answer at least 8 of the following questions. Limit your answers to one sentence or 50 characters. We will use your answers as text in your video. When selecting pictures, please select images that fit with your answers.

What products/services do you offer?

What's your business tagline/motto?

Who do you serve/who is your ideal customer? Who are you trying to reach?

Describe your location? If not a physical location, describe your area of service?

How many years have you been in business?

Any "fun" facts about your business?

What are you most proud of as a business owner?

Is there anything else you'd like us to include or think we should know?

What differentiates your business from your competitors?

Application Certification:

By signing below, I certify that I am the owner or representative of the above-named business. Further, I certify that my business:

- *has 25 or fewer employees,*
- *has a location for business or is headquartered in Union County,*
- *is a for profit business entity,*
- *is a member in good standing with the Union County Chamber of Commerce*

I understand incomplete applications will not be considered. Scheduling of the Spotlights is at the sole discretion of the Union County Chamber. By submitting the application, the applicant gives the Union County Chamber permission to use all photos, images, and information provided at its discretion.

Signature of Applicant

Date

Completed Application Checklist:

- ___ Did you complete the application – including all fields?
- ___ Did you include 15 hi resolution or high quality photos (300 pixels) in jpg, pdf, or png format?
- ___ Did you review the certification language, sign and date the form?

Submit the completed, signed and dated application along with the hi resolution photos electronically to: Info@UnionCountyCoC.com. If you need additional information, please contact the Chamber Office at 704.289.4567.