2016 Sponsorship & Advertising Opportunities

A Total Marketing Resource Exclusively for Members

www.UnionCountyCoC.com
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All advertisers and sponsors will be recognized by their level of commitment in the Annual Report.

For event details including exact dates/times/locations, please visit [www.unioncountyoc.com](http://www.unioncountyoc.com) and click on the Events Calendar.
## Elected Officials Reception

**Union County Chamber of Commerce—Conference Room**

**Date TBD - 5:30-7:00pm**

This casual reception allows Union County members to mingle with local, state and federal elected officials that represent Union County as well as the State of North Carolina.

All Sponsors will be recognized at the Podium in the President’s Opening Remarks.

### Sponsorship & Advertising Opportunities

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Sponsorship Options</th>
</tr>
</thead>
</table>
| **Platinum Sponsor - $1000** | One available  
- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites  
- Logo recognition on any printed materials  
- Opportunity to place collateral materials on tables at event  
- Access to contact information of event attendees  
- Opportunity to welcome attendees  
- Logo displayed on large screen in Power Point slides at event |
| **Gold Sponsor - $500** | Two available  
- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites  
- Logo recognition on any printed materials  
- Logo displayed on large screen in Power Point slides with other Gold Sponsors |
| **Silver Sponsor - $250** | Two available  
- Company name recognition on e-vite, event signage, Chamber website, and promotional emails  
- Company name recognition on any printed materials  
- Company name displayed on large screen in Power Point at event |
UNION COUNTY SAFETY AWARDS LUNCHEON
Thursday, April 28 - South Piedmont Community College
11:30am-1:00pm

Each year, Union County manufacturers, service & retail businesses and municipalities are recognized by the North Carolina Department of Labor for their stellar work in maintaining safe work environments. NC Commissioner of Labor, Cherie Berry and her staff attend and present awards at this annual luncheon. Attendees include executives, plant management and safety managers of manufacturers, representatives of municipalities & business owners and representatives from all over Union County. This is an excellent opportunity for sponsors to increase their company’s exposure to businesses in Union County.

ALL Sponsors are recognized at the podium in the President’s Opening Remarks

**Platinum Sponsor - $2000**  
One available and first right of refusal in following year  
- Logo recognition on event signage, Chamber website, promotional emails and social media sites  
- Logo recognition in all printed materials  
- Recognition in Press Release sent to all local media outlets  
- Opportunity to have access to contact information of event attendees  
- Opportunity to welcome attendees and introduce the speaker  
- Eight (8) complimentary seats at event  
- Display table in prime location at event  
- Logo displayed on large screen in PowerPoint slides at event

**Gold Sponsor - $1000**  
Four available  
- Logo recognition on event signage, Chamber website, promotional emails and social media sites  
- Logo recognition in all printed materials  
- Four (4) complimentary seats at event  
- Display table at event  
- Logo displayed on large screen in PowerPoint slides at event

**Silver Sponsor - $500**  
Eight available  
- Name recognition on event signage, Chamber website, promotional emails and social media sites  
- Company name recognition in all printed materials  
- Two (2) complimentary seats at event  
- Company name recognition on large screen in PowerPoint slides at event
SPONSORSHIP & ADVERTISING OPPORTUNITIES

ANNUAL GOLF CLASSIC - Monday, May 16th at Monroe Country Club

One of the Chamber’s most successful events. Players enjoy 18 holes in a Captain’s Choice format with on-course contests throughout. Player packages include meals and awards reception following play.

**Platinum Sponsor - $5000**  
One available and first right of refusal the following year  
- Logo recognition on event signs, promotions, website & large screen at event  
- Logo recognition on front and back cover ad in program booklet  
- Opportunity to welcome golfers at opening and to speak at awards reception  
- Opportunity to provide a company promotional gift to each player  
- Two (2) Golf foursomes

**Lunch Sponsor - $1000**  
One available  
- Logo recognition on event signs, website and promotional emails  
- Opportunity to display signage and distribute collateral materials at lunch  
- Full-page ad in program booklet  
- Golf foursome

**Goodie Bag Sponsor - $1500**  
One available  
- Opportunity to provide company promotional goodie bags for the event  
- Logo recognition on website and promotional emails  
- Full-page ad in program booklet  
- Golf foursome

**Putting Green Sponsor - $1500**  
One available  
- Logo recognition on putting green signage  
- Logo recognition on website and promotional emails  
- Full-page ad in program booklet  
- Golf foursome

**Beverage Cart Sponsor - $1500**  
Two (2) available  
- Logo recognition on beverage cart signage, website, and promotional emails  
- Opportunity to drive beverage carts as allowed  
- Full-page ad in program booklet  
- Golf foursome

**Corporate Sponsor - $1050**  
Eighteen (18) available  
- Logo recognition and company contact information in program booklet  
- Logo recognition on website and golf course  
- Opportunity to set up display/table/tent at a hole  
- Golf Foursome

**Photography Sponsor - $1000**  
One available  
- Logo recognition on commemorative photo holders given to each golfer  
- Logo recognition and company contact information in program booklet  
- Logo recognition on website and golf course  
- Opportunity to set up display/table/tent at a hole

**Hole Sponsor - $550**  
One available  
- Logo recognition and company contact information in program booklet  
- Logo recognition on website and golf course  
- Full-page ad in program booklet

**Golf Towel Sponsor - $250**  
One available  
- Opportunity to provide golf towels with company logo for each player  
- Name recognition in program booklet  
- Two (2) lunch tickets

**Hole-In-One $250**  
Two available *(Sponsor also provides hole-in-one insurance)*  
- Opportunity to provide an event approved hole-in-one prize  
- Name recognition in program booklet  
- Two (2) lunch tickets

**Fairway Sign - $150**  
Multiple available  
- Company name on sign along Fairway
BACK-2-SCHOOL BUSINESS EXPO
August 27 - From 10:30am-2:00pm at Monroe Crossing Mall

This Saturday “back to school” timed Business-to-Consumer event, held at Monroe Crossing Mall, provides Chamber members the opportunity to showcase their product/services to the community. Highly attended by local families and a great opportunity to promote your business to consumers and fellow exhibitors.

Platinum Sponsor - $1500

One available

- PRIME table placement on the day of the Expo
- Three exhibitor tables included
- Logo recognition on Chamber website, promotional emails, event signage, and social networking sites
- Company logo on printed materials
- Opportunity to provide company promotional items for all attendees

Gold Sponsor - $750

Six available

- Premier table placement on the day of the Expo
- Logo recognition on Chamber website, promotional emails, event signage, and social networking sites
- Company logo on any printed materials
- Ability to add literature or items to the goodie bags

Silver Sponsor - $500

Four available

- Preferred table placement on the day of the Expo
- Logo recognition on Chamber website, promotional emails, event signage, and social networking sites
- Company name on any printed materials
- Ability to add literature or items to the goodie bags

Exhibitors Coffee Sponsor - $250

One available

- Company logo on signage at coffee break area for exhibitors
- Ability to place marketing materials at coffee area for exhibitors
- Preferred exhibitor table placement on the day of the Expo
ANNUAL RED CARPET GALA
Thursday, December 1st - Union County Agricultural Center
5:30pm Reception  6:00pm Dinner

The most anticipated annual Chamber event, the 2015 Gala drew more than 475 Chamber members, elected officials and guests. Highlights include the review of the year’s accomplishments, the passing of the gavel by the current Board Chair, the Chamber’s Annual Business Awards, gifts for each attendee and much more!

**Platinum Sponsor - $5,000**
One available – First Right of Refusal in Subsequent Three (3) Years
- Logo recognition on Chamber website, promotional emails, printed materials and social media sites.
- Premier logo recognition in event program
- Logo recognition on signage at event entrance
- Premier location at entrance for sponsor display table
- Logo and name recognition on two (2) tables
- Sixteen (16) complimentary tickets to the event (two tables at event)
- Thirty-two (32) drink tickets for sponsor attendees
- Company ads (two) displayed on large screens during pre-event networking time
- Recognition in Press Releases
- Company representative to welcome attendees from the podium or show video presentation
- Opportunity to provide a marketing gift to each attendee

**Gold Sponsor - $3,000**
Ten (10) Available
- Logo recognition on Chamber website, promotional emails, printed materials and social media sites.
- Logo and name recognition on table
- Logo recognition on sponsor signage at event entrance
- Logo in event program
- Sponsor display table at event
- Company ad and logo recognition displayed on large screens at event
- Eight (8) complimentary tickets
- Sixteen (16) drink tickets for sponsor attendees

**Silver Sponsor - $2,000**
Multiple Available
- Logo recognition on Chamber website, promotional emails, printed materials and social media sites
- Logo recognition on sponsor signage at event entrance
- Logo in event program
- Eight (8) complimentary tickets to event
- Name recognition on table
- Sixteen (16) drink tickets for sponsor attendees
- Logo recognition on large screens at event

**Bronze Sponsor - $1,000**
Multiple Available
- Name recognition on large screens at event, Chamber website, promotional emails and printed materials with other Bronze Sponsors
- Name recognition on table
- Eight (8) complimentary tickets to event
- Eight (8) drink tickets for sponsor attendees
### PUBLIC POLICY LUNCHEONS
**February 17, April & September**
**11:30am-1:00pm**

Chamber members and guests will gather three times per year to hear from guest speakers on issues that affect Union County and the State. These events will be held at venues appropriate to presentations and locations will be announced upon scheduling. All Sponsors will be recognized at the Podium in the President’s Opening Remarks.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Number Available</th>
<th>Benefits</th>
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</table>
| **Platinum Sponsor - $1000** | One available per event | - Logo recognition on event signage, Chamber website, promotional emails, and social media sites  
- Logo recognition in all printed materials  
- Access to contact information of event attendees  
- Opportunity to do a “2 minute” commercial at event  
- Opportunity to place collateral materials on tables at event  
- Opportunity to welcome attendees and introduce the speaker  
- Table of eight (8) at the event  
- Display table in prime location at event  
- Logo displayed on large screen in Power Point slides at event |
| **Gold Sponsor - $500** | Four (4) available | - Logo recognition on event signage, Chamber website, promotional emails, and social media sites  
- Logo recognition in all printed materials  
- Four (4) complimentary seats at event  
- Full table display area at the event  
- Logo displayed on large screen in Power Point slides with other Gold Sponsors |
| **Silver Sponsor - $250** | Four (4) available | - Name recognition on event signage, Chamber website, and promotional emails  
- Company name recognition in all printed materials  
- Two (2) complimentary seats at event  
- Company name displayed on large screen in Power Point slides  
- Half table display area at event |
“Make It In Union County” - Manufacturing Awareness Showcase
Thursday, October 6 - South Piedmont Community College
4:00pm – 7:00pm

An opportunity for high school students, parents, teachers, counselors and the general public to learn about manufacturing and network with manufacturers located in Union County. During last year’s inaugural event, over 500 attendees and 32 manufacturers participated.

Platinum Sponsor - $1000

One available per event — First Right of Refusal the following year

- Logo recognition on event signage, Chamber website, promotional emails, and Chamber social media sites
- Logo recognition on Make It in Union County website and social media sites
- Logo recognition on all printed materials
- Opportunity to place marketing materials on tables at meal for exhibitors
- Display table in prime location at event

Hospitality Suite Sponsor - $500

One available per event — First Right of Refusal the following year

- Logo recognition on Hospitality Suite signage, Chamber website, promotional emails, and Chamber social media sites
- Name recognition on Make It in Union County website and social media sites
- Name recognition on all printed materials
- Opportunity to place marketing materials on tables at meal for exhibitors
- Display table beside door to the Hospitality Suite
“Make It In Union County” - Manufacturing Celebration Breakfast
Friday, October 7 - 7:30am-9:00am
Location TBD

Created in 2014, this invitation-only event celebrates Union County Manufacturers and culminates the end of Manufacturing Awareness Week. Sponsors are the only non-manufacturers invited to attend. Last year, over 125 manufacturing executives and guests attended the inaugural event. We anticipate even higher numbers in 2016.

All Sponsors will be recognized at the Podium in the President’s Opening Remarks.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Platinum Sponsor - $2000</td>
<td></td>
<td>One available per event — First Right of Refusal the following year</td>
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<td>• Logo recognition on invitation, event signage, Chamber website, promotional emails, and Chamber social networking sites</td>
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<td>• Logo recognition on Make It in UC website &amp; social media sites</td>
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<td>Gold Sponsor - $1000</td>
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<td>Four (4) available</td>
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<td>• Half table display area at event</td>
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</table>
WOMEN in BUSINESS (WIB): QUARTERLY LUNCHEONS
Wednesdays: Feb 10, Apr 20, Aug 17 & Oct 19 - 11:30am-1:00pm

These quarterly luncheons are designed to support the development of professional women in the Union County region through innovative and creative programming. The series consists of quarterly programs each featuring a keynote speaker or panel of experts to address an issue unique to professional women. ALL Sponsors are recognized at the podium in the President’s Opening Remarks.

Annual Program Sponsor - $8000
(Includes 4 luncheons & 3 socials and the Professional Development event)

One available per year
- Premier logo recognition on all e-vite, event signage, Chamber website, promotional emails, and social media sites throughout the year
- Premier logo recognition on printed materials as Program Sponsor
- Chamber will print large vertical banners with company logo that will be displayed at all EHS events
- Access to contact information of event attendees all year
- Top billing & opportunity to welcome attendees and share 2 minute commercial at all EHS events all year
- Opportunity to place collateral materials on tables at event
- Table of eight (8) at the event
- Premier display table at event
- Logo displayed on large screen in Power Point slides at event as

Platinum Sponsor - $1200

One available per event
- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites
- Logo recognition on all printed materials
- Access to contact information of event attendees
- Opportunity to place collateral materials on tables at event
- Opportunity to welcome attendees and introduce the speaker
- Table of eight (8) at the event
- Display table in prime location at event
- Logo displayed on large screen in Power Point slides at event

Gold Sponsor - $600

Multiple available per event
- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites
- Logo recognition on all printed materials
- Four (4) complimentary seats at event
- Display table at the event in preferred location
- Logo displayed on large screen in Power Point slides with other Gold Sponsors

Silver Sponsor - $300

Multiple available per event
- Company name recognition on e-vite, event signage, Chamber website, and promotional emails
- Company name recognition on all printed materials
- Two (2) complimentary seats at event
- Company name displayed on large screen in Power Point at event with other Silver Sponsors
- Half table display at event

SOCIALS: 5:30-7:00pm (Dates to be determined by hosts/sponsors)

Scheduled 2-3 times per year these events are held in the evenings and average 65 attendees. They are designed to give WIB members an opportunity to network in a more intimate way in a casual social setting with no formal program.

Platinum Sponsor - $500

One available per event
- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites
- Access to contact information of event attendees
- Opportunity to place marketing materials on tables
- Opportunity to welcome attendees
- Up to four (4) employees/guests at the event
- Display table in prime location at event
**SPONSORSHIP & ADVERTISING OPPORTUNITIES**

**WOMEN in BUSINESS (WIB)**

**PROFESSIONAL DEVELOPMENT EVENT**

Thursday, May 26 - 4:30pm-8:00pm (Location to be determined.)

This half day event will focus on the development of professional women in the Union County through insights from a keynote speaker and breakout sessions focused on specific topics of interest to women. ALL Sponsors are recognized at the podium in the President’s Opening Remarks.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
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<tr>
<td><strong>Platinum Sponsor</strong> - $2000</td>
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**Union County CHAMBER OF COMMERCE**

**Women in BUSINESS**

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# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## YOUNG PROFESSIONALS OF UNION COUNTY (YPUC)

**QUARTERLY LUNCHEONS:** January 13, March 16, June 15, September 14

Union County Chamber Conference Room - 11:30am-1:00pm

These luncheons bring high profile speakers to address Chamber members about issues affecting their business. In addition to being highly informative, these luncheons provide opportunity to network with business leaders from businesses of all sizes. All Sponsors will be recognized at the Podium in the President’s Opening Remarks.

### Annual Program Sponsor $8000

*(Includes 4 quarterly luncheons & 5 socials in 12 months)*

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### Platinum Sponsor - $1000

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### Gold Sponsor - $500

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### Silver Sponsor - $250

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## SOCIALS: 5:30-7:00pm - Feb 25, May TBD, Aug 25, Oct TBD & Dec 8

These after hours socials are designed to give YPUC members an opportunity to network in a more intimate way in a casual social setting with no formal program. **Locations to be determined by hosts/sponsors.**

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<td>• Display table at prime location at event</td>
</tr>
</tbody>
</table>
ENVIRONMENTAL HEALTH & SAFETY BREAKFASTS
Tuesday February 16, April 12, August 9 and November 8
8:00am-10:00am – Location to be determined

These breakfasts bring speakers to address Environmental Health & Safety issues affecting Chamber Member business. In addition to being highly informative, these luncheons provide opportunity to network with business leaders from businesses of all sizes. All Sponsors will be recognized at the Podium in the President’s Opening Remarks.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Available Quantity</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor - $1000</td>
<td>One available per event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social media sites</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo recognition on printed materials</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Access to contact information of event attendees</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Opportunity to welcome attendees and introduce the speaker</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Opportunity to place collateral materials on tables at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Table of eight (8) at the event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Display table in prime location at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo displayed on large screen in Power Point slides at event</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor - $500</td>
<td>Two available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social media sites</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo recognition on printed materials</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Four (4) complimentary seats at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Display table in prime location at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo displayed on large screen in Power Point slides at event</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor - $250</td>
<td>Two available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company name recognition on e-vite, event signage, Chamber website, and promotional emails</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company name recognition on printed materials</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Two (2) complimentary seats at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company name displayed on large screen in Power Point slides at event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Half table display area at event</td>
<td></td>
</tr>
</tbody>
</table>
BUSINESS NETWORKING LUNCHEONS

Fourth Wednesday of Each Month & November 16th - 11:30am-1:00pm
There will not be a luncheon in December. Location Rotates between Monroe, Waxhaw and Indian Trail

Held the fourth Wednesday of each month, this luncheon is designed to assist Chamber members by enhancing their skills in areas such as Sales & Marketing, Public Relations, Business Etiquette, Image Branding, Effective Networking and more! New Members in attendance are introduced. This is one of the best events for making connections and building relationships with fellow members.

**Platinum Sponsor - $300**

- Logo recognition on evite, signage, Chamber website, promotional emails, and social networking sites
- Display table in prime location
- Opportunity to place collateral materials on tables
- Opportunity to welcome attendees and introduce speaker

**BUSINESS NETWORKING LUNCHEON—NONPROFIT SHOWCASE**

Wednesday, October 26 - 11:30am-1:00pm at South Piedmont Community College

This special Business Networking Luncheon is a unique opportunity for businesses to network and learn more about our Chamber-member nonprofits. Nonprofits showcase the services they provide to our community through table-top displays. In addition, there is networking time, lunch, and great door prizes. Historically, this annual event is the best attended Business Networking Luncheon.

**Platinum Sponsor - $1000**

- Logo recognition on event signage, Chamber website, promotional emails and social media sites
- Logo recognition in all printed materials
- Recognition in Press Release sent to all local media outlets
- Opportunity to have access to contact information of event attendees
- Opportunity to welcome attendees from the podium
- Eight (8) complimentary seats at event
- Display table in prime location at event
- Logo displayed on large screen in PowerPoint slides at event

**Gold Sponsor - $500**

- Logo recognition on event signage, Chamber website, promotional emails and social media sites
- Logo recognition in all printed materials
- Four (4) complimentary seats at event
- Display table at event
- Logo displayed on large screen in PowerPoint slides at event

**Silver Sponsor - $250**

- Name recognition on event signage, Chamber website, promotional emails and social media sites
- Name recognition in all printed materials
- Two (2) complimentary seats at event
- Name recognition on large screen in PowerPoint slides at event
- Half table display at event
LEADERSHIP UNION

Celebrating the 12th YEAR

This program encompasses an annual retreat, a year long series of monthly “all day” outings to engage participants to get involved in all aspects of Union County and a graduation luncheon. With 25-30 participants from small to large companies, and from retail to manufacturing, the sponsor has an opportunity to connect to each directly.

2016 Program Sponsor
$ 4,000
(Includes annual retreat, 11 full day outings & the graduation luncheon)

One available this year
- Premier logo recognition on all enews, event signage, Chamber website, promotional emails, and on all social media sites throughout the year related to Leadership Union
- Premier logo recognition on printed materials as 12th Year Program Sponsor
- Opportunity to speak to the Leadership Union at the Annual Retreat
- Opportunity to speak to the Leadership Union group at each of 10 monthly events and provide information on company
- Opportunity to host the Leadership Union Graduation Luncheon and share a 2 minute presentation on company
- Access to Leadership Union Class of 2016 contact information
- Opportunity to place collateral materials on tables at Graduation Luncheon
- Table of eight (8) at the Graduation Luncheon
- Premier display table at event Graduation Luncheon
- Logo displayed on large screen in Power Point slides at Graduation Luncheon
CONNECTIONS AFTER FIVE - A Business After Hours Event
5:00pm-7:00pm
These member sponsored and hosted events are scheduled within the Chamber calendar on a first come first served basis.

These business-after-hours events are an opportunity to showcase your business, at your own location. These events provide an opportunity for members to network, connect and build relationships. A great way to extend the business day in a relaxed environment. Business professionals brainstorm, share ideas, and make connections. Attendance is free for current members, and invited prospective Chamber members.

Sponsor is recognized in the President Opening Remarks.

Platinum Sponsor - $250

<table>
<thead>
<tr>
<th>One available per event.</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Sponsors are also responsible for providing refreshments)</td>
</tr>
</tbody>
</table>

- Logo recognition on e-vite, event signage, Chamber website, promotional emails, and social networking sites
- Access to contact information of event participants
- Opportunity to display signage and distribute marketing materials at event
- Opportunity to welcome attendees and provide a “two minute” commercial
Enhanced Online Membership Directory Advertising

Benefits: Increased traffic on member’s website and prominent exposure. The Chamber website has more than 35,000 hits and 7500 unique visitors per month. Enhanced ranking on Google searches.

All chamber members receive a complimentary basic webpage listing in the online Membership Directory. The Enhanced listing options add member logos, a direct link to the member’s website and spaces for additional company information and photos.

These advertising options are available to further enhance member web pages and presence on the Chamber’s Website, along with options also available at other levels including banner ads that appear at the top of specific pages based on the package chosen. These ads rotate randomly with other ads designated for specific pages. The Member’s listing on search pages will also appear at or near the top of the full list.

Advertiser must provide camera ready art in gif or jpg graphic file on flash drive or via email.

Gold Level ($1,000 Value)
Special - $500 Annually

<table>
<thead>
<tr>
<th>Six (6) Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>In addition to the items listed under Bronze:</td>
</tr>
<tr>
<td>• Chamber website Home Page Ad</td>
</tr>
<tr>
<td>• Six (6) Banner Ads on highest traffic pages</td>
</tr>
<tr>
<td>• Top of the list on search results</td>
</tr>
</tbody>
</table>

Silver Level ($500 Value)
Special - $250 Annually

<table>
<thead>
<tr>
<th>Ten (10) Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>In addition to the items listed under Bronze:</td>
</tr>
<tr>
<td>• Three (3) Banner Ads on highest traffic pages</td>
</tr>
<tr>
<td>• Top of the list on rotating basis</td>
</tr>
</tbody>
</table>

Bronze Level ($250 Value)
Special - $50 Annually

<table>
<thead>
<tr>
<th>Multiple Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Add your logo next to your listing on the Online Business Directory</td>
</tr>
<tr>
<td>• Add a website link next to listing in the Business Directory or any search result</td>
</tr>
<tr>
<td>• Add a more detailed description of your business (1600 character max)</td>
</tr>
<tr>
<td>• Add video to increase interest in your business</td>
</tr>
<tr>
<td>• Add photos (up to 8)</td>
</tr>
<tr>
<td>• Add bullet point links (up to 5)</td>
</tr>
<tr>
<td>• Add your logo to your member page</td>
</tr>
<tr>
<td>• Add a map link to direct customers to your location</td>
</tr>
<tr>
<td>• Add 20+keywords to help clients &amp; customers find you</td>
</tr>
</tbody>
</table>

Ad Requirements

- Banner ads are 480 pixels in width and 60 pixels in height and 72 dpi
- Ads for the home page are 200 pixels in width and 200 pixels in height and 72 dpi (Subject to change based on website.)
- Search Results Icon max size is 75 x 75 pixels and 72 dpi
- Logo max size is 150 x 100 pixels and 72 dpi
- Member Page photos max size is 600 x 600 pixels and 72 dpi. Thumbnail size is 150 x 150 pixels
- Advertisers must provide camera-ready art in pdf, gif, or jpg graphic file on flash drive or emailed to appropriate chamber staff.

Sample of Enhanced Member Page

Sample of Banner Ad

Sample of Homepage Ad
Chamber Website - Program Page Ads

Program Page Button Ad

Four (4) available per year on each of the Chamber’s Program pages:

- Women in Business
- Young Professionals of Union County
- Leadership Union
- Ambassadors

Each ad will be rotated for the time period of the contract and will measure 200w x 200h pixels and 72dpi, has click through capabilities, no flash. Artwork to be provided by member. If artwork is needed, $50 fee added to amount due per ad.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Per month</th>
<th>6 months</th>
<th>12 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Page Ads (200 x 200 pixels)</td>
<td>$30</td>
<td>$150</td>
<td>$250</td>
</tr>
</tbody>
</table>

Samples of Program Page Ads
Newcomers & Visitors Guide:  
**IN Union County**

A Guide To Communities & Events

This full color, glossy magazine contains details about Union County and local events. Available to readers in all three Chamber offices, local libraries, medical offices, restaurants and more. This guide is a terrific way to promote and brand your business. With a year-long shelf life - in print and on the Chamber website. You will reach local residents, visitors and newcomers.

DEADLINES & DETAILS:
Insertion Order/Space Deadline: August 5, 2016
Artwork Deadline: September 15, 2016

The publication will be presented at the Annual Celebration

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE BLEED</td>
<td>$2,600</td>
</tr>
<tr>
<td>(Include 0.125” cut space on each side) 8.75” x 11.25”</td>
<td></td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>$2,600</td>
</tr>
<tr>
<td>8” x 10.5”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>$1,950</td>
</tr>
<tr>
<td>3.9167” x 10.5”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>$1,950</td>
</tr>
<tr>
<td>8” x 5.1667”</td>
<td></td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$950</td>
</tr>
<tr>
<td>4.88” x 4.88”</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$650</td>
</tr>
<tr>
<td>3.9167” x 5.1667”</td>
<td></td>
</tr>
<tr>
<td>Business Card Horizontal/Vertical</td>
<td>$350</td>
</tr>
<tr>
<td>2” x 3.5”</td>
<td></td>
</tr>
</tbody>
</table>

DIGITAL FILES: High resolution PDF files are preferred. PC files required - No MAC files will be accepted. Other formats accepted include: EPS and TIFF. Other formats must be preapproved BEFORE ads are submitted. Files not supplied in proper format will be corrected at the advertiser’s expense.

PRINT PROOF: Advertisers are requested to send a printed copy of their ad for reference.

ACCEPTED MEDIA: Files may be supplied on CD, DVD, Flash or via e-mail by permission.

FONTS: All fonts necessary for printing the ad must be supplied by the advertiser or converted to paths. Fonts are not required for PDF, EPS and TIFF submissions.

ARTWORK: Include all artwork/links (i.e. placed graphics, photographs, logos) for native files. Image resolution should be at least 300 dpi at final scale. Artwork must be converted to CMYK.

STORAGE OF ADS: All artwork will be maintained by the Union County Chamber office for 3 months and then destroyed unless otherwise advised by the advertiser or ad agency. CDs, DVDs, and other media will not be returned to the advertiser.

CANCELLATION: Cancellations must be received in writing by the insertion order deadline. Cancellations received after that date will be assessed a cancellation fee equal to one half the amount of the ad.

LIABILITY: In consideration of the Union County Chamber’s acceptance of such advertisement for publication, the agency and the advertiser will indemnify and hold harmless the Union County Chamber of Commerce and its officers, employees and/or agents against all loss, liability, damage, and expense of whatsoever nature arising out of the copying, printing, or publishing of its advertisement, including, but not limited to, reasonable attorneys’ fees resulting from claims or suit for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement. The Union County Chamber of Commerce reserves the right to reject submission of any ad.
### 2016 Events by Month

#### JANUARY
- JANUARY 13: Young Professional of Union County Luncheon
- JANUARY 27: Business Networking Luncheon

#### FEBRUARY
- FEBRUARY 10: Women in Business Luncheon
- FEBRUARY 16: Environmental Health & Safety Luncheon
- FEBRUARY 17: Public Policy Luncheon
- FEBRUARY 24: Business Networking Luncheon
- FEBRUARY 25: Young Professionals of Union County Social

#### MARCH
- MARCH 8: Women in Business Social
- MARCH 16: Young Professionals of Union County Luncheon
- MARCH 23: Business Networking Luncheon

#### APRIL
- APRIL 5: Public Policy Luncheon
- APRIL 12: Environmental Health & Safety Luncheon
- APRIL 20: Women in Business Luncheon
- APRIL 27: Business Networking Luncheon
- APRIL 28: Safety Awards Luncheon

#### MAY
- MAY 16: Annual Golf Classic
- MAY 25: Young Professionals of Union County Social
- MAY 26: Women in Business Professional Development Event

#### JUNE
- JUNE 15: Young Professionals of Union County Luncheon
- JUNE 22: Business Networking Luncheon

#### JULY
- JULY 27: Business Networking Luncheon

#### AUGUST
- AUGUST 9: Environmental Health & Safety Breakfast
- AUGUST 17: Women in Business Luncheon
- AUGUST 24: Business Networking Luncheon
- AUGUST 25: Young Professionals of Union County Social
- AUGUST 27: Back-2-School EXPO

#### SEPTEMBER
- SEPTEMBER 14: Young Professionals of Union County Luncheon
- SEPTEMBER TBD: Public Policy Luncheon
- SEPTEMBER 28: Business Networking Luncheon

#### OCTOBER
- OCTOBER 3-7: Make it Union County: Manufacturing Awareness Week
- OCTOBER 6: Manufacturing Showcase
- OCTOBER 7: Manufacturing Celebration Breakfast
- OCTOBER 19: Women in Business Luncheon
- OCTOBER 26: Business Networking Luncheon

#### NOVEMBER
- NOVEMBER 8: Environmental Health & Safety Breakfast
- NOVEMBER 16: Business Networking Luncheon

#### DECEMBER
- DECEMBER 1st: Annual Red Carpet Gala
SPONSORSHIP and ADVERTISING CONTRACT

COMPANY INFORMATION (Please print)

Company Name_________________________________________________________________________
Authorized Representative________________________________________________________________
Address_______________________________________________________________________________
City___________________________________State_____________________Zip____________________
Phone_____________________________________   Fax________________________________________
Email_________________________________________  Mobile _________________________________

EVENT/PUBLICATION INFORMATION

Event Name/Pub:_________________________________________________________________________
Sponsor Level/Name of Pub:_________________________________________________________________
Special Instructions:_______________________________________________________________________
________________________________________________________________________________________
Price $_______________________
Please Check One:  _____Invoice (to be paid within 10 days)  ____Check is Enclosed    ____Credit Card
(For credit cards, type name, number, expiration date, CID # and sign below.)
Name as it appears on card:_______________________________________________________________
Card Number:______________________________________ Exp. Date____________ CID #___________
Signature of Card Holder: ____________________________________________ Date________________
Chamber Representative: ____________________________________________Date:________________
Approved By:______________________________________________________ Date:________________
(Signature of company/organization representative.)